

54 BILLBOARDS!

Use the 54 card faces to
educate and entertain
with **training, tips and trivia**

Delight, amuse, surprise and sell with interesting facts, tips and trivia -- **every time a hand is dealt.**

TRAINING

CLIENT OBJECTIVE: unusual, compelling tool for training teachers and academic administrators in organizational values



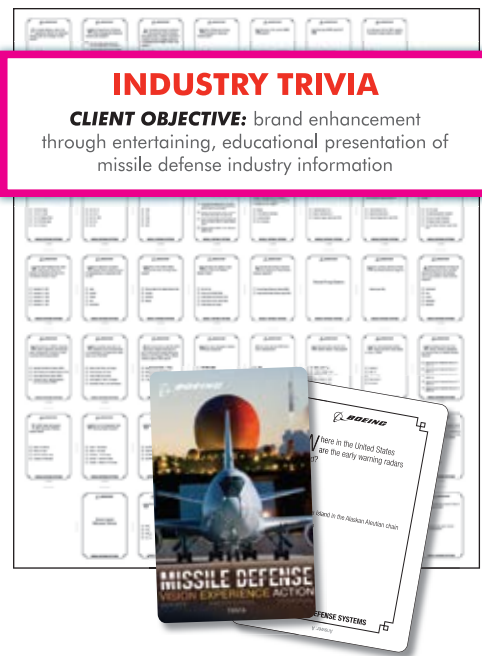
CUSTOMER TIPS

CLIENT OBJECTIVE: refreshing, clever communication of customer-focused insurance information to drive sales



INDUSTRY TRIVIA

CLIENT OBJECTIVE: brand enhancement through entertaining, educational presentation of missile defense industry information



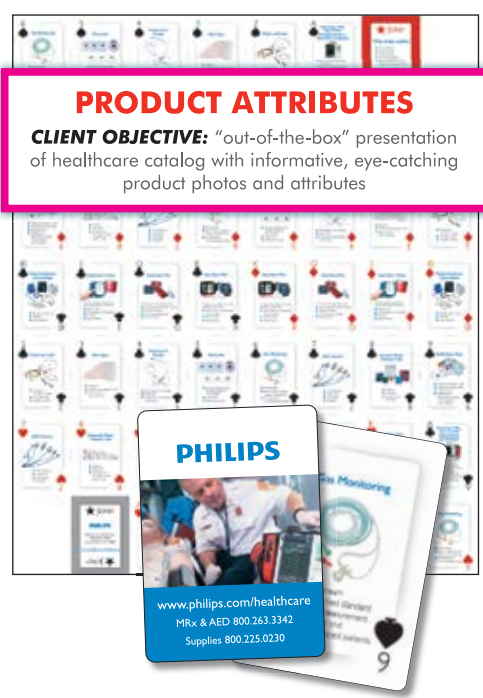
ORGANIZATION HISTORY

CLIENT OBJECTIVE: inventive commemoration of town's 100th anniversary with unconventional promotion of town history through vintage photography



PRODUCT ATTRIBUTES

CLIENT OBJECTIVE: "out-of-the-box" presentation of healthcare catalog with informative, eye-catching product photos and attributes



NOT-FOR-PROFIT EDUCATION

CLIENT OBJECTIVE: stimulating reinforcement of importance of Jewish heritage and values through kid-friendly Hebrew flash cards

