

Use the 54 card faces to create
unique product catalogs
and **work portfolios**

Surprise them with a unique presentation of new products, menu items, your catalog or work portfolio -- **every time a hand is dealt.**

PRODUCT CATALOG
CLIENT OBJECTIVE: "out-of-the-box" presentation of traditional construction crane product line

WORK PORTFOLIO
CLIENT OBJECTIVE: creative exposure for architectural projects

PRODUCT AWARENESS
CLIENT OBJECTIVE: fun, inventive listing of technical product specifications

SERVICES CHARACTERIZATION
CLIENT OBJECTIVE: humanized portrayal of breadth of health services

PRODUCT LAUNCH
CLIENT OBJECTIVE: unconventional announcement of new pharmaceutical products

DIVISION SPECIALTY
CLIENT OBJECTIVE: singular promotion to distinguish office furniture line