



GEMACO®

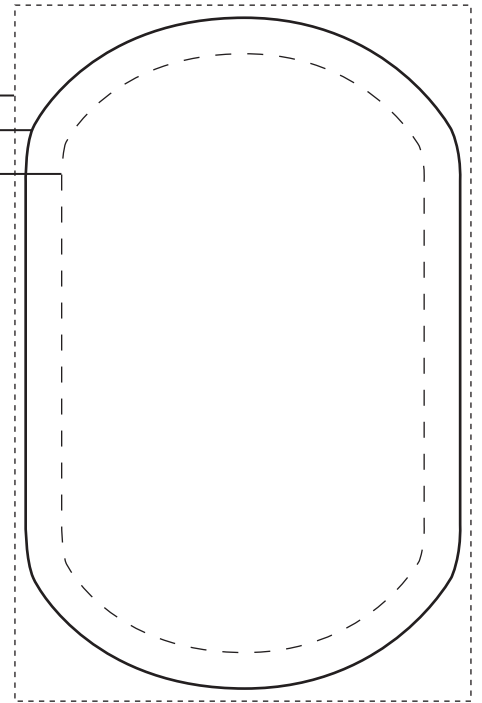
Back Template

OVAL SHAPE BACK

Bleed size 2.375" x 3.625"

Card size 2.25" x 3.5"

Imprint area 1.875" x 3.125"

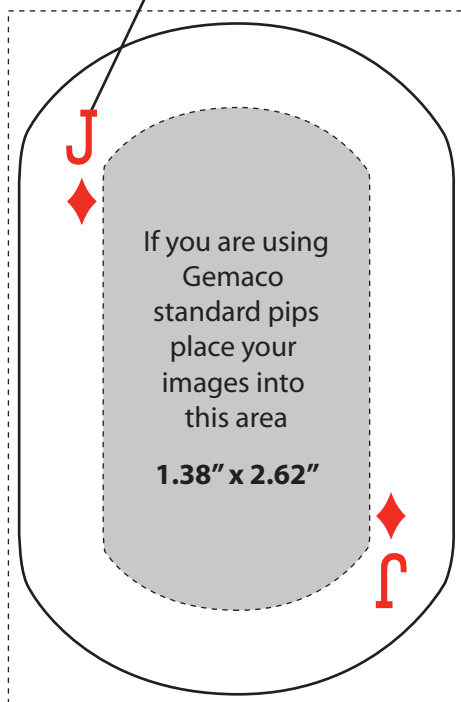


Art Information

- Acceptable vector art files: .eps, .ai, .pdf
- Acceptable photo art files: .tif, .psd, .jpg, .eps, .bmp at minimum 300dpi at card bleed size
- Convert fonts to outlines/paths to avoid possible text modifications
- If a file contains a photo or placed image file must be at least 300dpi.*
*Gemaco does not guarantee the quality of any photo/placed image file less than 300dpi and cannot verify the resolution without the original file.
- Color profile: U.S. Sheetfed Coated v2
- All black text must be 100% black only
- Minimum border: 1/4"
- Minimum type: 6pt
- Save each design as an individual file with a name designating its purpose (e.g., card_back.ai; 2_spades.ai; 7_diamonds.ai).
- Please provide the following:
 - All PMS color numbers
 - An accurate color proof (CMYK files only)
 - All CMYK value percentages
 - Contact name, phone #, and email of file creator
- No RGB--please convert to CMYK before sending file
- Unacceptable files: .gif, .png, or Microsoft Office files (Word .doc, PowerPoint .ppt, etc.)

OVAL SHAPE FACE

Standard Pips



Custom Pips (your own pips)

